

ALLAN ALMARAZ

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EDUCATION

University of California, Irvine (UCI)

Irvine, CA

Master of Science in Business Analytics - Paul Merage School of Business

06/2026

Bachelors of Arts in Economics - School of Social Science

12/2023

- Relevant Coursework: Data and Programming for Analytics, Machine Learning Analytics, Applied Forecast Modeling, Big Data Management Systems, Customer & Social Analytics

EXPERIENCE

Anaheim Ducks & The Rinks

Anaheim, CA

Student Business Data Analyst

01/2026–06/2026

- Designing an end-to-end analytical framework to evaluate how The Rinks's adult Learn-to-Play hockey program participation influences Anaheim Ducks ticket purchases and long-term fan engagement across disconnected programming and ticketing systems.
- Writing SQL queries in SSMS to extract and transform ticket and registration data across disconnected systems, and building Power BI dashboards that visualize program retention, pre/post-enrollment ticket behavior, and fan conversion metrics for Anaheim Ducks business intelligence stakeholders.

UCI Basic Needs Center

Irvine, CA

Program Coordinator

01/2024–08/2024

- Directed food security initiatives including CalFresh Assistance Appointments, Fresh Finances, CalFresh Enrollment Parties, and large-scale events such as UCI Orientation, Celebrate UCI, and the Mobile Pantry Grand Opening; managed end-to-end logistics including venue coordination, catering, transportation, and day-of execution in partnership with UCI Student Services, UCI Transportation, and Orange County Social Services.
- Implemented a new Excel tracking system with pivot tables, advanced functions, and conditional formatting to manage CalFresh eligibility data, reporting timelines, and appointment trends; standardized reporting outputs to align with CSUN grant requirements and simplify the compliance process for external partners, resulting in a 50% improvement in data management efficiency.
- Overhauled the center's Acuity scheduling form and redesigned form fields and dropdown structures to standardize data collection, making it significantly easier to export, clean, and analyze appointment data for operational reporting and program evaluation.
- Leveraged Meta Business Suite analytics to shift the center's marketing strategy to a data-driven approach, tracking post performance, audience engagement, and campaign reach to refine content strategy across platforms, contributing to a 200% increase in social media engagement and a record-breaking Giving Day fundraising outcome.

ACADEMIC ACTIVITIES & INTERNSHIPS

Machine Learning Analytics, UCI

Irvine, CA

Machine Learning Project - Supervised Learning for Employee Churn Prediction

09/2025–12/2025

- Built and compared logistic regression and decision tree classifiers to predict employee churn, optimizing for recall to minimize missed intervention opportunities in an imbalanced dataset.
- Improved churn recall from 0.41 to 0.79 through targeted model tuning including L1 regularization, class-weight balancing, cross-validation, and decision threshold adjustment.

Chipotle Mexican Grill (CMG)

Newport Beach, CA

Supply Chain, Procurement Intern

06/2022–08/2022

- Led an ingredient mapping initiative by compiling and analyzing product specifications, pull cadence, and pricing data across 40+ tier-two suppliers, 150+ sub-ingredients, and 6 commissaries, identifying consolidation opportunities for cumin, salt, and black pepper that contributed to streamlined procurement and reduced costs.
- Managed the daily compilation and analysis of inventory and supply data from nationwide distribution centers; improved visibility and communication between CMG's commissaries and distribution centers.

ADDITIONAL INFORMATION

Technical: Python, SQL, Excel (Solver, Pivot Tables, Advanced Functions, Conditional Formatting), Power BI, SPSS, R

Strengths: Adaptability, Communication, Collaboration, Analytical Thinking, Project Management, Time Management